By **iCompareLoan Editorial Team**

The Iveria: A Boutique High Rise for the New Generation of Luxury

About the Iveria

Luxury living definitely creates a well-lived lifestyle. And with new generation standards, a few high-end fittings here and there just won't do anymore. Complete luxury in every inch of you property is required to truly get a taste of true luxury. And that is the premise behind the new development, The Iveria.

Developed by the Macly Group, The Iveria is a chic, luxurious, and cosmopolitan high rise condominium located at 2 Kim Yam Road in District 9, Singapore.

Consisting of only 3-bedroom units, the 18-floor building boasts of splendid views of Orchard Road and the Central Business Districts, which are both a short walk away.

When The Iveria was conceptualized, luxury wasn't the only thing on the developer's mind. Access,

convenience, and the world of luxury lifestyle within steps from the residents' doors all make up the life afforded by owning your very own piece of this new development.

Joan Chang - The Visionary Behind The Iveria

Joan Chang, marketing director of the Macly Group, and eldest daughter of the firm's founder and managing director, Herman Chang, conceptualized the development, after having spent a weeklong holiday in New York City.

The building's design is actually inspired by New York's historic Flatiron Building. Designed by JGP Architects, The Iveria features a similar wedge shape, but designed to have a more cosmopolitan and contemporary aesthetic.

From marble floors to concrete panels on the living rooms and master bedrooms, Joan Chang made sure each corner of the building exudes contemporary luxury. And while most condominiums feature facilities such as a gym, Chang decided to do away with these features as most millennials (the target market for the property) already have gym memberships elsewhere.

Chang also emphasizes that though The Iveria is a luxury property, she wants it to be more accessible and affordable for her generation. By eliminating unnecessary facilities, owners are better able to afford the units since extra costs and exuberant prices from additional facilities are no longer a factor in the price.

The Iveria is the flagship project of Joan Chang's The Ove Collection, which is a newly launched lifestyle brand by Chang herself.

Location

The Iveria location was actually the former location of Riviera Point. The Macly Group acquired the property and soon, development for The Iveria began.

The property is located at 2 Kim Yam Road, which is in District 9, a much coveted prime area in Singapore. The famous shopping center of the city state, Orchard Road, is a stone's throw away; while 4 MRT stations are within the 1km radius that surrounds.

The Somerset MRT station, as well as the upcoming Great World MRT are a but a short walk away, and for those who prefer to drive their own car, The Iveria has easy access to the CTE (Central Expressway) and PIE (Pan Island Expressway), making it easy to get to and from different parts of Singapore.

The Units

There are only two options when it comes to choosing your units at The Iveria: a 3-bedroom unit, or a 3-bedroom + study unit. The average size of these 3-bedroom layouts is at 85 square meters.

Each unit is furnished with lavish fittings, from top brands Samsung, Duravit, Bosch, and Gaggenau. As part of The Ove Collection, Joan Chang made sure every home comes with a carefully crafted selection of branded fittings that ooze elevated luxury. The bathrooms, for example, feature taps, showers, and sanitary fittings that have been custom-made in Germany. According to Chang, these features are similar to those used at the Ritz-Carlton Residences.

Wardrobes also feature glass panels customized and imported from Germany, while kitchens are equipped with appliances from Gaggenau - a top German brand. Quartz is also used on the countertops, while cabinets feature a metallic sheen.

The Facilities

While the property has done away with some common facilities, it does offer a parking space for each property owner, an infinity pool, as well as a gourmet dining pavilion.

Amenities Within the 1km Radius Surrounding The Iveria

Aside from luxury living, the developers also made sure that the surrounding areas complement the

owners' luxurious lifestyle. With 1km of the property you can find shopping centers, schools, supermarkets, food centers, and 24/7 entertainment.

In terms of shopping, these malls and shopping centers are within 1km:

>Robertson Walk
>Orchard Gateway
>UE Square
>Waterfront Plaza
>Orchard Point
>Concorde Shopping Mall

>Scape
>The Centerpoint

Childcare centers and schools are also within walking distance, such as:

>The Little Skool-House International
>Brighton Montessori International
>River Valley Primary School
>ERC Institute
>Mages Institute of Excellence
>School of Music and The Arts
>Chatsworth International School

Plenty of F and B options are also within walking distance nearby, as well as clinics, and banks.

While The Iveria was developed with millennials in mind, anyone seeking to find a luxurious new home in Singapore will take pleasure in the fact that families and those living solo will find the property a great asset to live their lives in absolute comfort, convenience, and luxury.

If you're looking at this property as your potential home in the River Valley, you can use the services of iCompre Loan mortgage broker to help you compare Singapore home loans.

For advice on a new loan, go here.

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Paul Ho is the editor of www.PropertyBuyer.com.sg, www.iCompareloan.com and www.SingaporeHomeLoan.net and he holds a Masters of Business Administration from a reputable university. He is passionate about helping people enhance their wealth through financial literacy and in making money work harder for them.

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